

CONTACT US FOR MORE INFORMATION

For further information and do take up the excellent opportunities you should contact the below mentioned persons and we will be delighted to talk further.



Martin Vrist Christensen
Development & Sponsorship Manager
Commercial-cafc@live.co.uk
07435 443910



Nikolaj E. Panse
Sponsorship & Marketing Manager
commercial-cafc@live.co.uk
07435 445455



Chris Roots
Chairman
chrisroots@btinternet.com
07860 834423



Paul Smith
Deputy Chairman
paulsmith-cafc@live.co.uk
07930 677512



CROYDON ATHLETIC FOOTBALL CLUB

be part of a winning team...

**Commercial and sponsorship
opportunities 2011/2012**

MATCH SPONSORSHIP

An ideal way to develop your company's image as well as entertain your guests. The offer includes four match tickets in the directors' box with boardroom hospitality at half-time and after the game.

Packages can include a pre-match photograph on the pitch with your guests; a chance to meet your 'man of the match' and receive a special memento of your day.

Basic package is £200 for the first game and just £150 for subsequent games in the same season.

Additional offers on application.



MATCHBALL SPONSORSHIP

Your name or company brand will appear in the programme and as well as being announced before the game. With 2 free tickets this is excellent value for just £60 for a single game.

Multi-games on application.

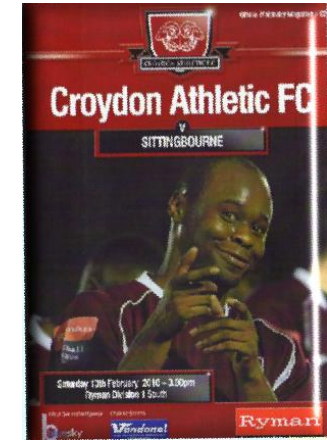


MATCH PROGRAMME

Matchday programme advertising can be really good value for money. A season long advertisement starts at just £50 for a quarter-page.

Both black and white and full colour offers are available based around full, half and quarter page offers.

Matchday and matchball sponsors will be featured on the front page for free.



	B&W	Colour
Full Page	£125	£250
Half Page	£90	£200
Quarter Page	£50	£125

SCOREBOARD ADVERTISING

A feature of the KT Stadium that is very rare indeed at this level of the game. Prior to the game and at half-time you can have your unique message and basic logo up in lights for just £50 a game or £500 for the entire season.

In game advertising on application.



SHIRT SPONSORSHIP

Becoming the official club sponsor puts your company brand at the centre of the club's success. In addition to having it emblazoned across the front of the players' shirts for both home and away games you will also see it on the match day programme too week in week out.

With packages starting at just £5000 for a season these can include regular match day tickets, boardroom hospitality and plenty of media exposure throughout the season.

Back of the shirt sponsors start at just £1000 with more information on application.



WEBSITE SPONSORSHIP

With more than 90.000 unique hits every year this is another powerful way to use our club to promote your brand.

Prices start at £250 a year. Regularly updated it is regularly accessed by officials and supporters of opposing teams too

www.croydonathletic.net

CROYDON ATHLETIC FC Season 2011/12 RATE CARD

Match Sponsorship at	£200
Sponsor further games at	£150
Matchball Sponsorship at	£60
Sponsor the matchball in 4 games at	£200
Pitch Perimeter Advertising Boards (4m) at	£800
Pitch Perimeter Advertising Boards (2m) at	£500
<i>(Each addition Board received 25% reduction)</i>	
Scoreboard Advertising – basic (per game) at	£50
Scoreboard Advertising – basic (season) at	£500
Website Sponsorship and advertising at	£250
Stand Sponsorship	£2500
Roof Advertising	£3500
Shirt Sponsorship	£5000

Programme

Teamcheck Sponsorship and scoreboard at	£250
Advertising (Full page in colour) at	£250
Advertising (Half page in colour) at	£200
Advertising (Quarter page in colour) at	£125
Black and white advertisements half price	

STAND SPONSORSHIP

Built in 2003 the main stand provides a comfortable vantage point from which to watch the game. Your company can sponsor that stand and have it renamed to reflect your brand. Multi-season deals are available starting at just £2500 per season.



PITCH PERIMETER SPONSORSHIP

Your company and brand can be seen around the 3000 capacity ground all season by buying one or more pitch perimeter boards. At 6 feet or 12 feet it is big enough to get your message across not just to the people there but with prime sites you can regularly feature in photographs too. It really is value for money.

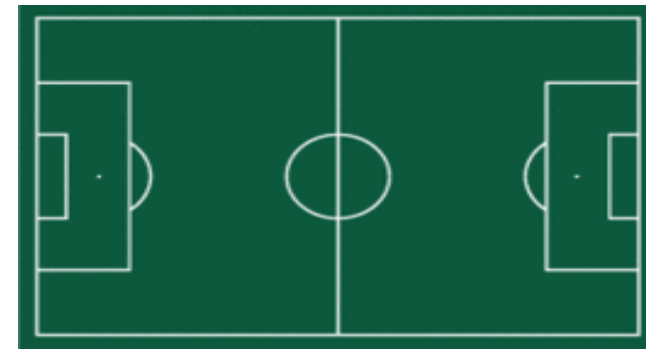
Main Stand	2m banner		4m banner	
	1st	2nd*	1st	2nd*
	£500	£400	£850	£650
	£400	£300	£650	£450

Subject to availability, price for full season. *2nd banner prices available in same or lower category only. Further board prices or multi-season on application.

ROOF ADVERTISING

With a giant advertisement on the roof of the stadiums stand you will have the opportunity to get your company and brand name out to thousands of people every day.

Numerous planes especially from Gatwick and Heathrow airport over flights the stadium all the time during the day. Therefore thousands of people will see your advertisement from the planes windows.



YOUR MESSAGE HERE

The light green area shows the area where you can have your advertisement. The area is roughly 5x25 meters.



BE PART OF A WINNING TEAM