

### FUN RIDE EVENT SUMMER 2015 PLANNER

DATE: Sunday 28 June or Sunday 26 July

VENUE: Bryerley Springs Farm, Galley Lane, Great Brickhill MK17 9AA contact Bev & Brian 01525261823 email: [R.Rumbold@btinternet.com](mailto:R.Rumbold@btinternet.com)

#### ADVERTISING

| Date of contact | Contact  | Contact Responded |   |
|-----------------|--|-------------------|---|
| 09/01/15        | Horse & Rider Magazine<br>Samantha@djmurphy.co.uk  | 09/01/15          | Quote half page ad £750.00 + VAT = £900.00  |
| 19/01/15        | Your Horse Magazine<br><a href="mailto:duncan.armstrong@mytimemedia.com">duncan.armstrong@mytimemedia.com</a>  | 20/01/15          | Quote for half page ad £150.00 + VAT = £180.00  |
| 23/01/15        | Whats-on Central Horse News<br>Heather Dodd<br><a href="mailto:advertising@centralhorsenews.co.uk">advertising@centralhorsenews.co.uk</a>                            | 24/01/15          | Quote for half page ad £192.00 + VAT = £230.40  |
| 19/01/15        | MFS Reprographics, Furzton MK<br>01908 504550  | 19/01/15          | Quote for posters and flyers estimated £250.00 design and print, ready within 1 week      |
| 19/01/15        | Chiltern & Thames magazine<br>Emma Burrows<br><a href="mailto:sage@chilternrider.co.uk">sage@chilternrider.co.uk</a>   | 09/02/15          | Quote for half page £150.00   |
|                 | Horse Events UK  |                   | On-line advertising & entry as soon as sponsorship is confirmed<br><br>(Free advertising) |
|                 | Equine Ramblers UK<br>Maes Hyfryd Wrexham LL11 5HH<br>01352 779076 or 07749 715699<br><a href="mailto:jenni@equineramblersuk.co.uk">jenni@equineramblersuk.co.uk</a> |                   | On-line advertising as soon as sponsorship is confirmed<br><br>(Free advertising)         |
|                 | Face Book social media<br>Janet Stewart page<br>Animals In War page<br>Warhorse and Soldier in WW1 page  |                   | On-line advertising estimated based on 2014 costs £200.00                                 |
|                 | RB Equestrian local feed & tack store  |                   | As soon as sponsorship is confirmed – FREE advertising<br><br>Poster & flyers             |
|                 | Bryerley Springs Farm<br>Riding and Livery Stables   |                   | As soon as sponsorship is confirmed – FREE advertising<br><br>Poster & flyers             |

Total costs for Advertising £1910.40

## HEALTH & SAFETY

|          |  |          |   |
|----------|--|----------|---|
| 19/01/15 | NHS Ambulance<br>cfr@scas.nhs.uk   |          | Re response time 8 minutes to be confirmed  |
| 19/01/15 | Red Cross  | 29/01/15 | Quote for first aider/s & support vehicle £412.50 + VAT = £495.00   |
| 19/01/15 | Towester Vets<br>Plumb Park Farm Paulespury NN12 6LQ   |          | Re horse ambulance – first responders – response time<br>add name to risk assessment                          |
| 19/01/15 | Harding & Ng Vets<br>Leighton Buzzard LU7 3FL<br>Peter Harding and Micheal NG<br>01525 377105            | 27/01/15 | First responders – response time up to 20 mins<br>permission to add surgery name to risk assessment confirmed |
|          | Police   |          | Re date and route<br>to be advised when the event is confirmed  |
| 28/01/15 | Horse Ambulance<br><a href="mailto:gilly.jones@btinternet.com">gilly.jones@btinternet.com</a> (and Nick) | 06/02/15 | Ambulance + vehicle + personel for thr day £250.00 + VAT<br>= £300.00   |
| 16/01/15 | Brian and Beverley Rumbold<br>Bryerley Springs   | 16/01/15 | Can provide Horse transport in case of emergency  |

## TOILET

|          |   |          |  |
|----------|---|----------|--|
| 12/01/15 | Home Counties Toilet Hire<br>Peter & Pauline Edwards<br>Fairfields Farm Stoke Hammond<br><a href="mailto:hcth@btinternet.com">hcth@btinternet.com</a> | 13/01/15 | Quote one toilet for the day £100.00 + VAT = £120.00<br><br>(on the field) |
| 16/01/15 | Bryerley Springs Farm<br>TheVenue   | 16/01/15 | Toilet facilities at the Riding Stables                                    |

TABARDS

|          |   |          |   |
|----------|---|----------|---|
| 12/01/15 | HiVis<br><a href="mailto:dave@hivis.co.uk">dave@hivis.co.uk</a> | 13/01/15 | Quote £4.55 ea + VAT including single colour print back and front<br>= £4.90 ea x 150 = £735  |
| 2/02/15  | Need A Banner<br>Paul   | 03/02/15 | Re front and back squares with printing and I make the tabards<br>£2.60 each x 200 (100 tabards) + VAT = £620.00<br>Polypro for straps & ties from Abbey Saddlery £125.00<br>Total cost form making the tabards £745.00 |
| 16/01/15 | Animals In War  | 16/01/15 | Donating 2014 WW1 Ride tabards  |

ROSETTES AND PROMOTION

|  |  |  |  |
|--|--|--|--|
|  | The Rosette Company<br>15 Marine Drive<br>Derbyshire S41 0FG |  | Estimated based on 2014 costs £126.00<br>(invoice number T14213)             |
|  | ML Badges<br>5 Queens Street<br>Mirfield WF14 8AH            |  | Estimated based on 2014 costs £260.00 for 400 pins<br>(invoice number 23160) |
|  | Postage  |  | Estimated £50.00   |
|  | Insurance  |  |  |

**Total estimated cost for the proposed event at 5 February 2015 : £3,996.40**