



SPONSORSHIP OPPORTUNITIES

INTRODUCTION TO THE FESTIVAL

The **French Film Festival UK** every year provides a glittering, stimulating, and at times challenging array of films at leading cinemas throughout the UK.

The Festival began in **1992** in two Scottish cities and gradually has grown to encompass locations from **Shetland to Plymouth** by way of Belfast. In 2019 the festival covered more than **35 cities**, including large and small venues, throughout the UK. This year's Festival, as well as taking place in cinemas, will continue the 2020 innovation of an online element, allowing potential new audiences to access French film.

The selections comprise a spectrum of French language cinema from major hits to cutting edge new directors as well as workshops, school screenings, competitions, Q&A sessions and encounters with film-makers and actors. Film-makers and actors from the French film industry accompany many of the screenings and a growing learning programme sees thousands of students, pupils and teachers in attendance.

Find out more about what an association with the Festival can do for you, your company or your organisation.



AUDIENCE AND REACH

OUR AUDIENCE



15,600

Attendees



60% | 40%

Female | Male



18 - 44

Core ages

OUR REACH



45,000

Festival brochures



5000

Social Media followers



1000

Newsletter subscribers



1000

Monthly website visits

Now in it's 29th year, the **French Film Festival UK** takes place every November and December with a total of **260 screenings** throughout **Scotland, England, Wales** and **Northern Ireland**. Total attendances have increased year on year – global audiences online and in cinemas now total some **15,600**. The Festival also has an increasing presence throughout the year with both online and physical screenings.

TYPICAL FESTIVAL IN NUMBERS

260

SCREENINGS

60

FILMS

38

CINEMAS

33

CITIES

45

DAYS

SPONSORSHIP OVERVIEW

French Film Festival UK offers a range of sponsorship opportunities that provide engagement with our audiences, and not only during our Festival in November and December. We have marketing opportunities running across our print, digital and social media platforms.

We offer a range of packages, including in-kind packages, that can be tailored to meet your organisation's objectives, and maximise your exposure throughout the year.

Read on for more details of our sponsorship opportunities

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Sponsor

LET'S TALK

To discuss sponsorship opportunities please contact:

Stuart Hamilton (Marketing Officer)

E marketing@frenchfilmfestival.org.uk

T 07542878020

TITLE SPONSOR

£6500

As sole Title Sponsor your brand will headline next to the Festival title wherever it appears.

Comprehensive brand exposure through platforms, such as:

- Festival Title Headline
- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the start and end of the Festival trailer
- Logo on the website all-year-round and in the brochure
- Advertising on the Festival website
- Three major features in our newsletter
- Editorial mentions on social media
- Full page colour advert in Festival brochure
- Opportunity to place gift bags for guests (*private screenings only*)
- Recognition in public remarks
- Stand at venue (subject to space restrictions)
- Private screening (*up to 50 people*)
- Invitation to Gala Openings
- Two free tickets for our Special Events



SPOTLIGHT SPONSOR

£5500

Branding and advertising opportunities for a limited number of elite sponsors at the Festival and year-round across all our print and digital platforms.

Comprehensive brand exposure through platforms such as:

- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the end of the Festival trailer
- Logo on the Festival website all year round and in the Festival brochure
- Advertising on the Festival website
- Two major features in our Newsletter
- Editorial mentions on social media sites
- Full page colour advert in the Festival brochure
- Recognition in public remarks
- Public Corporate Screenings
- Invitation to Gala Openings
- Two free tickets for our Special Events.



FILM SPONSOR

£3000

Your company or organisation associated with a film of your choice from Panorama or Discovery.

Sponsoring this new award offers several branding and advertising benefits:

- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the end of the Festival trailer
- Advertising on the Festival website
- Logo on the Festival website all year round and in the Festival brochure
- One major feature in our newsletter
- Editorial mentions on social media sites
- Half page colour advert in the Festival brochure
- Recognition in public remarks
- Invitation to film opening
- Two free tickets for Special Events.



MOBILE FILM FESTIVAL SPONSOR

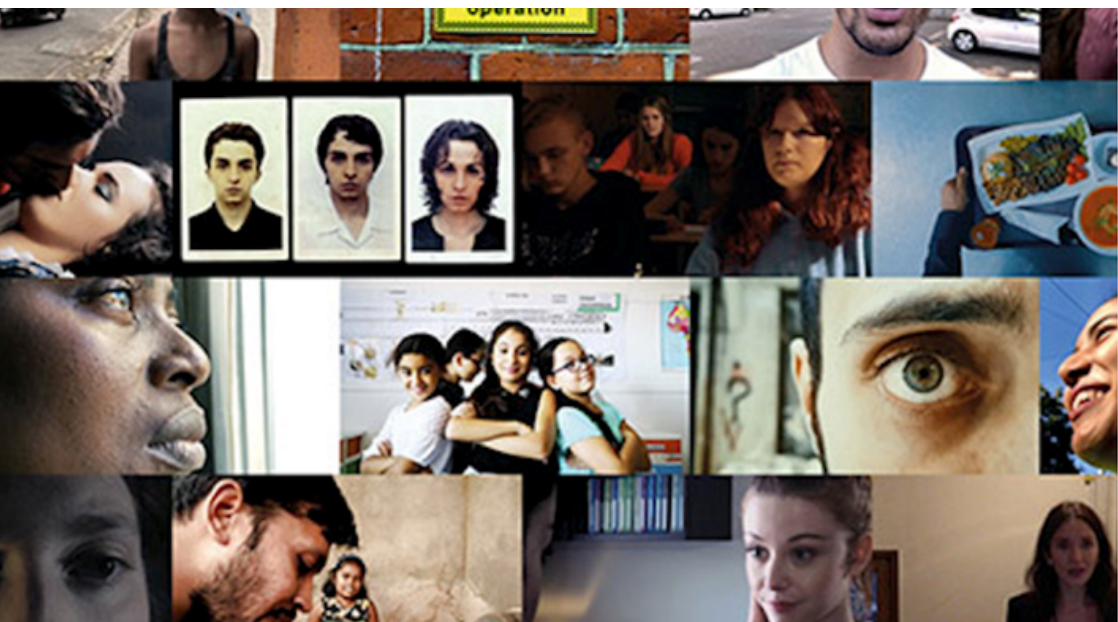
£3000

Continuing our collaboration with the Paris-based *Mobile Film Festival*, with a selection of short films from around the world - all shot on a mobile phone or tablet.

Telling a story – in just one minute!

Sponsoring this innovative element of the Festival offers various branding and advertising opportunities:

- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the end of the Festival trailer
- Logo on the Festival website all year round and in the Festival brochure
- One major feature in our newsletter
- Editorial mentions on social media sites
- Half page colour advert in the Festival brochure
- Recognition in public remarks
- Invitation to Gala Openings
- Two free tickets for Special Events.



FFF@HOME SPONSOR

£2000

Branding and advertising opportunities for exclusive sponsorship of our online programme, fff@home.

Sponsoring the online element of the Festival offers several branding and advertising benefits:

- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the end of the Festival trailer
- Advertising on the Festival website
- Advertising sting in the fff@home trailer
- One major feature in our newsletter
- Editorial mentions on social media sites
- Half page colour advert in the Festival brochure
- Recognition in public remarks
- Invitation to film opening
- Two free tickets for Special Events.



12 - 27 March
@home

www.frenchfilmfestival.org.uk/online

IN-KIND SPONSOR

Tailored branding packages for our crucial in-kind sponsors offering your company or organisation comprehensive brand exposure and traction with our customers.

Examples of branding and advertising opportunities include:

- Logo on monthly festival newsletters
- Logo on all external advertising
- Logo placement at the end of the Festival trailer
- Logo on the Festival website all year round and in the Festival brochure
- Half page colour advert in the Festival brochure
- Two free tickets to Special Events.



CURRENT SPONSORS

funders and sponsors



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SGRIN ALBA

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INSTITUT
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STUDIOCANAL



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CURZON



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EDINBURGH SHORT FILM FESTIVAL



eclair

Partners

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INDEPENDENT CULTURAL JOURNALISM



Le Di-Vin

PRESTONFIELD
EDINBURGH



fescargot blanc

agnès b.

CÔTE
at home

Trusts and Foundations

James T Howard Charitable Trust
The Hugh Fraser Foundation

LET'S TALK

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GALLERY

