

LEEDS
FREESTYLE
DANCE
SOCIETY



LUU'S

BEST DANCE SOCIETY 2015

AS SEEN ON BBC AND CHANNEL 4

THE SPONSORSHIP PROPOSAL

ABOUT FREESTYLE:

WE ARE A DIVERSE & CREATIVE DANCE GROUP, WHO PERFORM A VARIETY OF STYLES INCLUDING STREET, JAZZ, HOUSE & COMMERCIAL DANCE. WE FIRMLY BELIEVE THAT LEEDS FREESTYLE DANCE SOCIETY IS DIFFERENT TO OTHER DANCE TROUPES AS WE AREN'T DEFINED BY JUST ONE STYLE. WE FOCUS ON A FUSION OF NUMEROUS STYLES, AIMING TO PLEASE A WIDE RANGE OF AUDIENCES. THIS ENABLES US TO GIVE EVERY DANCER THE FREEDOM OF EXPRESSION & THE CHANCE TO DISCOVER THEIR HIDDEN TALENTS. YOU CAN ALWAYS EXPECT AN EXCITING PERFORMANCE FROM FREESTYLE, FILLED WITH CREATIVE SURPRISES & HIGH ENERGY EXPRESSION.



WHAT HAVE WE ACHIEVED SO FAR?

WE HAVE WORKED HARD TO PRODUCE GREAT RESULTS FOR OUR DANCE TROUPE, INCLUDING:

- FILMING FLASH MOBS FOR MULTIPLE TV CHANNELS, SUCH AS CHANNEL 4 AND BBC
- WINNING 1ST PLACE AT NUMEROUS DANCE COMPETITIONS IN JAZZ AND CONTEMPORARY STYLES
- PERFORMING AT LEEDS BEST-KNOWN CLUBS SUCH AS THE O2 ACADEMY & FRUITY
- PERFORMING IN CHARITY EVENTS SUCH AS LUU'S DANCE 4 DANCEAID

WE'VE RECENTLY WON 1ST PLACE IN JAZZ AND 2ND IN CONTEMPORARY AT THE UK'S BIGGEST UNIVERSITY DANCE COMPETITION; LOUGHBOROUGH UNIVERSITY DANCE COMPETITION. WE ALSO WON 1ST PLACE IN BOTH JAZZ AND CONTEMPORARY AT SHEFFIELD UNIVERSITY DANCE COMPETITION. AS WELL AS THOSE VICTORIES, WE WERE AWARDED 'BEST CHOREOGRAPHY' AND 'BEST COLLABORATION POTENTIAL' AT LEEDS UNIVERSITY UNION DANCE COMPETITION.

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HOW WE RUN

FREESTYLE PRIDES ITSELF ON A WELL ORGANISED COMMITTEE, WHO AIM TO BUILD UPON THE SOCIETY AND TAKE IT TO THE NEXT LEVEL EVERY YEAR. LAST YEAR OVER 90 DANCERS CAME TO OUR 'GIVE IT A GO' SESSIONS AND CLASSES, MANY OF WHICH COMPLIMENTED US ON HOW FUN OUR CLASSES ARE AND HOW WELCOME THEY FEEL; WHICH REALLY SHOWS WITH OUR INCREASE IN MEMBERS. THIS YEAR WE SHORTLISTED FOR BEST PUBLICITY AT LUU'S SOCIETY AWARDS FOR SHOWCASING EVERY CLASS OFF AND ATTRACTING OVER 50,000 VIEWS ON OUR YOUTUBE ACCOUNT IN LESS THAN 9 MONTHS AND MAKING FREESTYLE DANCE A RECOGNISABLE BRAND, RATHER THAN JUST A SOCIETY.

"OPEN-ARMED
APPROACH AND
A PASSION TO WIN"



BEST DANCE SOCIETY 2015!

SHEFFIELD DANCE
COMP

LOUGHBOROUGH DANCE
COMP

1ST PLACE JAZZ

1ST PLACE JAZZ

1ST PLACE CONTEMPORARY

2ND PLACE CONTEMPORARY

2ND PLACE HIP HOP

 [FACEBOOK.COM/LEEDSFREESTYLEDANCE](https://www.facebook.com/LeedsFreestyleDance)

 [YOUTUBE.COM/LEEDSFREESTYLEDANCE](https://www.youtube.com/LeedsFreestyleDance)

 [TWITTER @FREESTYLEDANCE_](https://twitter.com/freestyledance_)

THE SPONSORSHIP PROPOSAL

WHY SPONSOR LEEDS FREESTYLE DANCE SOCIETY?

OUR AIM AS A DANCE SOCIETY IS TO PROVIDE DANCE LOVERS WITH THE BEST OPPORTUNITIES AVAILABLE. AS WELL AS CLASSES, WE WANT TO GET INVOLVED IN AS MANY PERFORMANCES AND COMPETITIONS AS WE CAN THROUGHOUT THE YEAR. BUILDING ON OUR SUCCESS FROM PREVIOUS YEARS WE HOPE TO CONTINUE TO COMPETE AND WIN NATIONALLY AND RETAIN TOP 3 PLACES AT VARIOUS COMPETITIONS ACROSS THE UK!

AFTER FIVE SUCCESSFUL YEARS OF PERFORMING AND COMPETING, WE FEEL FULLY ESTABLISHED WITHIN THE CITY OF LEEDS.

HOWEVER, AS A STUDENT RUN SOCIETY, WE LACK SUFFICIENT FUNDS TO CATER FOR MANY PROJECTS WE AIM TO TAKE ON.

ATTENDING DANCE EVENTS, ORGANISING WORKSHOPS AND CLASSES, AND ENCOURAGING NEW MEMBERS TO JOIN OUR SOCIETY CAN BE EXPENSIVE ACTIVITIES. THEREFORE WE FEEL THAT HAVING YOU AS OUR SPONSOR WILL HELP US TAKE OUR NEXT STEPS AS A DANCE GROUP.

AS A STUDENT BASED SOCIETY, WE FEEL THAT WE WOULD BE GREAT REPRESENTATIVES FOR YOU, AS WE ARE A YOUNG, DIVERSE AND MODERN TARGET AUDIENCE OF ACTIVE, ENERGETIC STUDENTS WITH A PASSION FOR DANCE.

ALSO AS THE BEST SOCIETY AT THE UNIVERSITY FOR PUBLICITY, WE ARE THE PERFECT GROUP TO ADVERTISE YOU.



THE SPONSORSHIP PROPOSAL

WHATS IN IT FOR YOU?

- BEST PR AT LUU
- ADVERTISEMENT OF YOUR LOGO/BRAND ON OUR NEW SOCIETY CLOTHING
- ADVERTISEMENT OF YOUR LOGO/BRAND ON IN-SOCIETY PHOTOGRAPHY & VIDEOS (>50,000 VIEWS IN 2015 ALONE)
- MENTION OF YOUR COMPANY IN OUR REGULAR EMAILS
- LINKS ON OUR SOCIAL MEDIA
- PROMOTION OF YOUR COMPANY AS 'IN ASSOCIATION' WITH ALL EVENTS, SOCIAL NIGHTS, PERFORMANCES AND COMPETITIONS
- BOOK LEEDS FREESTYLE DANCE SOCIETY TO PERFORM FOR YOUR COMPANY OR AT AN EVENT.

ANY OTHER WAY IN WHICH WE CAN CONTRIBUTE TO OR ADVERTISE YOUR COMPANY CAN

FREESTYLE WOULD LIKE TO SAY:

THANK YOU FOR TAKING YOUR TIME TO READ OUR SPONSORSHIP PROPOSAL. WE HOPE YOU HAVE BEEN EXCITED BY OUR SOCIETY AND LOOK FORWARD TO HEARING FROM YOU SOON.

