



**SUNDAY
20TH MAY 2012**
www.whitebrookwind-up.com



In addition, sponsors will receive the following benefits:

Mentions in all official press releases

Brand association for the coming year 'Official sponsor of the Whitebrook Wind-Up Half Marathon'

Sponsors page on the Whitebrook Wind-up website including photographs and full mention on Social Media

Photo opportunities on race day - sponsors to be photographed with winners

Free entry to the race (should you wish to run!)

Fliers/postcards/samples may be placed in runners' goody bags

First refusal to sponsor in subsequent years



Following its highly successful inaugural event in 2011, the second Whitebrook 'Wind-Up' Half Marathon is looking for five sponsors to help cover its costs.

We hope that our sponsors will find this an excellent marketing and promotional opportunity and will continue to be associated with the event in future.

Last year's Wind-Up attracted 180 runners (very good for a first event), and this year we aim to attract closer to 300. Photographs, videos and testimonials from last year's event can be seen at our website.

This half-marathon is run in some of the most spectacular of the Wye Valley's countryside and is entirely off-road, passing along the banks of the river Wye from Whitebrook to Redbrook, and climbing steeply

into the woods to form a 6.5m loop which is completed twice.

The total climb on the course is close to 1200 feet, making it one of the most challenging half marathons in the calendar.

"Beautiful scenery, well organised with loads of marshals and friendly atmosphere. Will definitely be back!"
Andrea Ross



The event on Sunday, 20th May 2012 is run in aid of the Whitebrook Village Hall, a registered charity, and catering will be provided by another local charity/organisation, which we are in the process of selecting. We aim to create a welcoming village-fete atmosphere and to provide an excellent morning out for spectators and their families as well as runners.

Official sponsors will be announced in a press release to be circulated throughout South Wales, the Three Counties and Bristol/Avon on 2 April 2012.

If you would like to sponsor the Whitebrook Wind-Up Half Marathon, please email race organiser matthew-hall@btconnect.com as soon as possible.

FIVE CATEGORIES OF SPONSORSHIP

Race numbers
Sponsors logo printed on every runner's number

Marquee
Sponsor to display banners on refreshment tent

T-shirts (x2)
Two sponsors to have their logos printed on backs of all giveaway T-shirts given to every runner

Water/memento
Sponsor to dress the table at the finish line where runners collect water bottles, medal and T-shirt

Each of our five sponsors will be asked to contribute £250.

