

Global Summit

Healthcare Fraud: Prevention is better than cure

Beaumont Estate, Old Windsor (London), UK

25-26 October 2012

EHFCN is happy to invite you to its 9th Annual Conference, which for the first time is coupled with the Global Healthcare Anti-Fraud Network (GHCAN) Global Summit. It is jointly organised by HICFG and EHFCN.

- ✓ ***A unique global event focusing on the fight against fraud specifically in healthcare and focusing on fraud prevention.***
- ✓ ***THE event to be attended by public institutions, private insurance companies and all professionals who care for integrity in healthcare.***

The conference offers a thought-provoking programme with leading speakers from the sector, interactive break-out sessions and great networking opportunities. There will be plenty of room to exchange state-of-the-art information, best practices and innovative strategies and ideas. Participants will have a chance to exchange views with top health organised crime experts, medical directors, insurance and government health experts, fraud investigators, intelligence experts and international insurers.

Over one and a half days, 150 professionals involved in the fight against healthcare fraud and corruption worldwide will meet in London. They include decision-makers from ministries of health, representatives from public and private health insurances as well as professionals involved in the daily detection, investigations and sanctioning of fraud in this sector.

For sponsors, the Global Summit is a great opportunity to be the focal point of interest for participants, and an excellent opportunity to use the conference as a particularly eye-catching promotional platform.

If you would like to find out how to reach out to these important decision-makers during the event please read on or contact Anne Pierson at anne.pierson@ehfcn.org.

Looking forward to hearing from you.

Information for Conference sponsorship and exhibition

1. GENERAL INFORMATION

Conference dates:	Thursday 25 - Friday 26 October 2012		
Location:	Beaumont Estate Old Windsor Hotel Burfield Road, Old Windsor, Berkshire, UK http://www.beaumonthousewindsor.co.uk/		
Timing:	Conference	9:00 – 16:30 on 25 th October 2012	9:00 – 14:00 on 26 th October 2012
Set up time:	(tbc)		
Dismantling time:	Friday 26 th October 2012 14.00 – 16.00 (tbc)		
Person of contact EHFCN:	Anne Pierson Phone: +322 7397982 Mobile: +32 475 343788 Email: anne.pierson@ehfcn.org		

The European Healthcare Fraud and Corruption Network (EHFCN) is the only non-profit organisation dedicated to combating fraud and corruption in the healthcare sector across Europe. The Network provides information, tools and a platform for its members to exchange best practices and ideas; it promotes the development of common working standards and collaborates with national, European and international bodies in order to improve the prevention, detection, investigation and prosecution of healthcare fraud and corruption.

The Global Health Care Anti-Fraud Network (GHCAN) promotes partnerships and communications between international organizations in order to reduce and eliminate healthcare fraud around the world. It aims to

- raise awareness internationally about the issue of healthcare fraud;*
- gather and share information on the trends, issues, facts and figures relating to the problem;*
- work cooperatively to improve international standards of practice*
- develop joint educational training programmes for healthcare anti-fraud professionals.*

GHCAN was jointly founded by the Canadian Health Care Anti-Fraud Association, EHFCN, the Health Insurance Counter Fraud Group (UK) and the National Health Care Anti-Fraud Association (USA) and recently joined by the Healthcare Forensic Management Unit (South Africa).

2. SPONSORSHIP

As a Sponsor your company will be able to showcase its products and services and directly address the anti-fraud and anti-corruption community. The Global Summit provides excellent positioning and a friendly environment which will intensify communication with potential customers and decision-makers in an exclusive atmosphere.

Four sponsorship packages are available to companies:

1. Platinum Sponsor	€ 6,000
<ul style="list-style-type: none"> • Exhibition stand during the Global Summit (including 2x2m space, table, 2 chairs and preferred selection status during booth location access) • Logo as Platinum Sponsor + 100 words + contact details in the conference literature (including e-alerts and website) • Opportunity to present at the conference • List of attendance provided after the conference (name, function, company) • One page company literature to be included in attendees' bag • Sponsor of the Champagne reception, including displaying logos & banners at dinner • Mention of thanks at the Conference and at the dinner 	
2. Gold Sponsor	€ 3,600
<ul style="list-style-type: none"> • Exhibition stand during the Global Summit (including 2x2m space, table, 2 chairs) • Logo as Gold Sponsor in the conference literature (including e-alerts and website) • List of attendance provided after the conference (name, function, company) • One page company literature to be included in attendees' bag • Display logos & banners at lunch and mention of thanks at lunch 	
2. Silver Sponsor	€ 2,400
<ul style="list-style-type: none"> • Exhibition stand during the Global Summit (including 2x2m space, table, 2 chairs) • Logo as Silver Sponsor in the conference literature (including e-alerts and website) 	
3. Bronze Sponsor	€ 1,200
<ul style="list-style-type: none"> • Logo as Bronze Sponsor in the conference literature (including e-alerts and website) 	

In addition, some further conference items are also open for sponsorship. These include:

Conference attendee 'bags' (folders)

€ 3,000

The indispensable folder to carry all conference papers and other useful documents; includes sponsor's logo on the bag

Conference attendee bags inserts

€ 1,400

For the extra insertion of materials into the delegates' congress bag (CD-rom,...)

Note: All bag inserts must be approved by the EHFCN Executive Committee

Advertising in the Conference Programme

The guide for all delegates and attendees, containing the programme of the conference as well as speakers' bios and information. A4 full colour ad (to be provided by sponsor)

Inside front cover ad -	€ 1,200
Inside back cover ad	€ 1,200
Outside back cover ad	€ 2,000
Inside single page ad	€ 1,000

Notes:

Speaking opportunities: Platinum Sponsors and sponsors whose total commitment amounts to €6,000 or more will have the opportunity to make a 20-minute presentation at the conference. The topic will be in agreement with the Global Summit organisers.

EHFCN Approval: Each sponsorship application needs to be approved by the Global Summit organisers before it can be accepted. The organisers are free to decline any sponsorship offer, for instance because the applying organisation is considered to have a negative effect on the organisers' image.

Payment: The full amount is due upon reservation and shall be paid within 30 days of the invoice date. The corresponding invoice will be sent out by the EHFCN Office in due time before the deadline for receipt of payment.

If sponsorship items are not paid within the prescribed time, the reserved items will be released and any loss incurred by the organiser through non-payment shall be covered by the defaulting company. Direct transfer payments are preferred and should be made to the EHFCN office account, indicating the invoice number. Sender's bank charges will be at the expense of the company. Personal cheques will not be accepted.

SPONSORSHIP APPLICATION

Please return the completed and signed form to EHFCN by email

Company name	
Name of Contact person	
Job Title	
Address	
Postcode + City	
Country	
Telephone	+ (country code) /
E-mail address	@
Website	www.
If applicable, product/service offered in countering healthcare fraud/corruption	
Product Type*	Audit / Software / Investigation / Technology / Training / Law Other (please specify):
I wish to	<input type="checkbox"/> Support the conference as a: <div style="margin-left: 40px;"> <input type="checkbox"/> Platinum Sponsor € 6,000 <input type="checkbox"/> Gold Sponsor € 3,600 <input type="checkbox"/> Silver Sponsor € 2,400 <input type="checkbox"/> Bronze Sponsor € 1,200 </div> <input type="checkbox"/> Sponsor the following item: <div style="margin-left: 40px;"> _____ € _____ € </div>
	TOTAL: €

* Delete if not applicable

Declaration

I hereby confirm that I have the legal authorisation to sign this form on behalf of the company named herein.
I have no relevant matters to disclose to the Global Summit Organisers.
I hereby declare I have read the Exhibitor Regulations and will abide by them.

Name:

Date:

Signature*

**Applications without a signature will not be processed*