



Dear Sir / Madam,

As a club always striving to play in the highest levels of club cricket, Bournemouth Cricket Club is currently looking for sponsorship partners in order to achieve its goals.

We are the premier cricket club in Dorset and Hampshire with our 1<sup>st</sup> and 2<sup>nd</sup> XI competing in the Southern Premier Division (the highest level of club cricket available in Southern England). The club currently have several players who have played first class cricket and many more who play minor counties cricket.

With your help we can further develop the cricketing potential in Dorset and Hampshire and provide advertising and marketing opportunities to our sponsors.

Bournemouth Cricket Club run five Saturday and two Sunday senior teams. We also have a thriving colts section for boys and girls, with fully qualified coaches and senior players who aim to develop local talent. We also have links with local schools providing coaching across the Dorset area.

For the third consecutive year we will host the U15 national finals, attended in past years by Nasser Hussain, Andy Caddick & Marcus Trescothick to name a few. As our reputation as a club builds so does the list of teams who wish to visit. In the past year we have hosted a Hampshire Cricket Club 20/20 match, and also witnessed the West Indies (including the great Brian Lara) play on our Ground just two weeks prior to winning the ICC trophy.

As a non-professional club we rely on sponsorship for day-to-day costs. Included is a number of different sponsorship packages available ranging from match day through to team sponsorship.

It is an exciting time for Bournemouth Cricket Club and one we would like you to be a part of. We believe we can offer businesses unique sponsorship packages differing from the normal 'sponsorship gifting' we see with many clubs. It is important that you get value for money, something we strive very hard to achieve for all concerned.

If you require any further information please do not hesitate to contact me.

Yours Sincerely,

Matt Gordon  
Bournemouth Cricket Club  
Tel: 07787 802 571  
E-Mail: [matt@limited-space.com](mailto:matt@limited-space.com)

**Bournemouth Cricket Club**  
**Chapel Gate, East Parley, Christchurch, Dorset, BH23 6BD**  
**[www.bournemouthcc.co.uk](http://www.bournemouthcc.co.uk)**



## SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Bronze
1st XI Kit Sponsorship (Your Logo Shirts & Caps)	●			
1st XI Team Naming Rights	●			
2nd XI Kit Sponsorship (Your Logo Shirts & Caps)		●		
P.R Article Submitted to Local Papers Showing your Support	●	●		
2 x Advertisement Board Signage Around Ground	●	●		
1 x Advertisement Board Signage Around Ground			●	●
Advert with Link on our Website	●	●	●	
1/2 Page Advert on Front of Fixtures Book	●			
Advert within Fixtures Book	●	●	●	
Advert in our Monthly Newsletter	●	●	●	
4 Tickets to Annual Dinner	●	●		

<b>Platinum Sponsor</b>	<b>1 Year</b> £3,000	<b>3 Years</b> £7,800
<b>Gold Sponsor</b>	<b>£1,800</b>	<b>£4,680</b>
<b>Silver Sponsor</b>	<b>£500</b>	<b>£1,300</b>
<b>Bronze Sponsor</b>	<b>£300</b>	<b>£780</b>

All prices quoted are valid for 2005 Season and are subject to change.

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