





Sponsorship Options

Sponsorships are a great opportunity for local companies to show their support for The Black Cat Opera Company, while enjoying the benefits for client entertainment and employee recognition. Sponsoring Black Cat Opera will allow companies the opportunity to enjoy a satisfying and unique return of investment while achieving marketing goals with a very targeted and affluent audience.




Principal Production Sponsor – donation c.£2000

-  Your company name listed in all Black Cat Opera production publications and on our website, blackcatopera.co.uk, for twelve months from the sponsorship date.
-  Your company name and logo on all marketing material and programme covers for Black Cat Opera's production of Don Giovanni, 22-26 July 2014.
-  Up to twelve complimentary tickets to the sponsored production, with VIP reception at the interval, and the opportunity to purchase additional tickets at a discounted corporate rate.
-  Invitation to our dress rehearsal (not open to the public) for up to twelve company guests.
-  Opportunity to meet members of the cast and production team at the dress rehearsal.
-  Double page spread available for advertisement in production programmes.
-  First refusal on future sponsorship opportunities.



Platinum Sponsor – donation c.£750

-  Your company name listed in all Black Cat Opera production publications and on our website, blackcatopera.co.uk, for twelve months from the sponsorship date.
-  Opportunity to purchase Black Cat Opera production tickets at a discounted corporate rate.
-  Invitation to our dress rehearsal (not open to the public) for up to eight company guests.
-  Full page available for advertisement in production programmes.

Gold Sponsor – donation £200

-  Your company name listed in all Black Cat Opera production publications and on our website, blackcatopera.co.uk, for twelve months from the sponsorship date.
-  Opportunity to purchase Black Cat Opera production tickets at a discounted corporate rate.
-  Half-page available for advertisement in production programmes.

Silver Sponsor – donation £50

-  Your company name listed in all Black Cat Opera production publications and on our website, blackcatopera.co.uk, for twelve months from the sponsorship date.
-  Opportunity to purchase Black Cat Opera production tickets at a discounted corporate rate.

More tailored sponsorship packages may be negotiated, such as one-off corporate entertainment and hospitality packages, or sponsorships of specific areas. We also have information for individual patronage opportunities on our website, blackcatopera.co.uk. Please contact Rachel Topham, Marketing & PR Director with any queries at info@blackcatopera.co.uk.

The Black Cat Opera Company

/blackcatopera



@blackcatopera



blackcatopera.co.uk



The Black Cat Opera Company is a co-operative of professional singers and instrumentalists ranging from recent conservatoire graduates to established and award-winning performers. We aim to temper youthful energy and ambition with experience and expertise to create intimate yet exhilarating productions.

W.A. Mozart Don Giovanni

Guildford Electric Theatre
22nd–26th July, 2014



Our upcoming performance of Don Giovanni in Guildford's Electric Theatre features some extraordinary talent both onstage and behind the scenes. Our soloists between them have worked for English National Opera, Glyndebourne Festival Opera, Opera North, and Scottish Opera, to mention just a few. This promises to be an event to remember.

In order to make the performances everything they can be, we need supporters who are willing to help us financially in exchange for rewards ranging from reduced-price tickets to advertising for your business. Read on to find out how we can help each other.

The Performance

Based on the legend of Don Juan, Mozart's enduring classic follows the escapades of Spanish lothario Don Giovanni and his browbeaten servant Leporello. The Don leads a life of womanising and debauchery, seemingly without remorse or any thought beyond his next conquest.

Following the murder of Commendatore Don Pedro, those he has wronged begin to rally against him and it is only a matter of time before he is required to face ultimate judgement.

Dress Rehearsal: Monday 21st July

Performances: Tuesday 22nd July
Wednesday 23rd July
Friday 25th July
Saturday 26th July



The Venue

The Electric Theatre is a vibrant arts centre right in the heart of Guildford. It seats 180 people (when the orchestra pit is in use) giving us a potential audience of over 700 people across the four performances. Its proximity to public transport links and convenient parking makes the theatre accessible to people in a wide radius.

The Production Team



Peter Ford (Musical Director) is a young professional conductor, fast making a name for incisive and energetic performances. Equally at home in a range of genres, he currently holds positions with ensembles across Surrey, Hampshire, and Wiltshire. He has extensive experience of conducting in theatrical settings, and was a musical director and co-founder of the highly successful Winterbourne Opera.



Nicholas Fisher (Director) is a highly regarded up-and-coming director and actor. Appearing on stage from a young age, he began directing while at university where his production of Bernstein's *Candide* earned him a number of accolades. Known for bringing energy and intensity to a production, he has worked on operas including *The Marriage of Figaro*, *Candide*, *Eugene Onegin*, *The Sorcerer*, and a staged version of Handel's oratorio *Samson*.



The Singers

Our soloists boast between them performances on stages from The Coliseum in London to Sydney Opera House, as well as CD and DVD recordings and performances for radio.



Philip Smith (Don Giovanni)

One time zoologist and National Otter Surveyor of England, Philip hung up his waders to study singing at the Royal Northern College of Music, graduating in 2008 with distinction. He is the recipient of a number of awards and is a Britten-Pears Young Artist Programme alumnus. Philip was also awarded an Independent Opera/Royal Northern College of Music Postgraduate Voice Fellowship.

Philip appears regularly on the opera stage throughout Europe. In the UK he has performed with companies including Longborough Festival Opera, Opera by Definition, Manchester Camerata, Opera Minima, Ensemble

10/10, Edinburgh Studio Opera, as well as understudying for Glyndebourne on Tour and Opera North. In 2013 he sang Junius in *The Rape Of Lucretia* in Florence, Reggio Emilia and Ravenna, and concert engagements included Faure *Requiem*, and Britten Noye's *Fludde* at the Cheltenham Festival.

Philip is an active recitalist, having made his Wigmore Hall debut in their showcase concert in December 2010. He has recorded *Tit for Tat* and other Britten songs with Malcolm Martineau and appeared in recital with Roger Vignoles in Santiago de Compostella.

Phillip Guy Bromley (Leporello)

Phillip studied at the Birmingham School of Music where he won all the major prizes, including the first Mario Lanza Prize.

He has regularly appeared singing principal roles with major UK companies including Glyndebourne Touring Opera, WNO, ENO, and Opera North. Television and film credits include the leading role in Stuart Copeland's *Horse Opera* commissioned for Channel 4, and *Sailing Master Flint* in ENO's 1988 *Billy Budd* which was televised and released on video.

The Black Cat Opera Company is thrilled to welcome Phillip, and hope that this will mark the beginning of a long association.



Allegra Giagu (Donna Elvira)

A graduate of London's Royal College of Music, and with a career encompassing recital, opera and oratorio, Allegra appears regularly on stage, soundtrack, and screen. Notable productions include Baz Luhrmann's *Moulin Rouge*, and in Dario Marianelli's Oscar Nominated soundtrack for Tolstoy's *Anna Karenina*. A champion of contemporary opera, Allegra premiered the title role of Socrates in the European cast of Clio Montrey's *Photo Socrates*, as well as appearing as principal soprano in Chloe Charody's Circus Opera *The Carnival*.

To find out more about Allegra, visit her website: www.allegragiagu.com



Our Marketing

We have received a high level of engagement in our first few months on Facebook, have a strong Twitter following, and are generating more likes, follows, and website visits through personal contacts and online advertising.

Offline, our advertising will be seen in the 12,000 printed copies of the Electric Theatre's season brochure, and in local newspapers including the Surrey Advertiser (readership c. 60,000) – and that's just a small section of our marketing plans.



What We Offer

Sponsoring The Black Cat Opera Company is a great opportunity for your company to show support for the arts while enjoying potential benefits such as entertaining clients and showing employees your appreciation. It allows you the opportunity to enjoy a satisfying and unique return of investment while also marketing your business.

Typical benefits might include reduced ticket prices, dress rehearsal invitations, advertising space in our programme, and your logo appearing on our publicity; for a detailed summary of the sponsorship levels available please see the enclosed document.

Packages can also be tailored to your company's specific interests: our experienced Marketing and PR Director will be happy to discuss your needs with you individually. Please contact info@blackcatopera.co.uk if you wish to discuss this further.

Keep up-to-date with our news online:

/blackcatopera



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