



ICoC - Camden and Islington Business Awards 2011

The CIBAs: Showcasing business successes in Camden and Islington

The Islington Chamber of Commerce is passionate about business and have been working for local businesses for over 80 years. The CIBAs are the chamber's way of acknowledging the hard work and achievements of businesses based in Camden and Islington. A local awards ceremony for local business.

27th/28th October 2011

Sponsorship opportunities

Platinum Plus £15000 – Overall Sponsor of the award

Platinum £5000

Overall sponsor of available for a maximum of 2 companies

- Logo on all publicity materials including invite and programme
- Profile on Chamber Website
- Profile in Chamber newsletter and our strategic partners portals
- Exhibition stand at the awards ceremony
- Promotional items in delegate pack
- 1 table of up to 10 at awards
- Full page advert and editorial in the programme
- Presentation of Business of the year
- Place on Judging panel
- Credit on all press publicity

Gold £3000

- Sponsorship of specific award category
- Credit on Promotional material
- Item placed in delegate pack
- Advert in ceremony programme
- Information about sponsor on chamber website
- 4 Tickets to Awards
- Presentation of award
- Feature in local press coverage

Silver: £1500

CIBAs 2011

- **Joint sponsorship of an awards category (maximum 2 per award)**
- **2 Tickets to ceremony**
- **Profile on chamber website**
- **Profile in programme**
- **Item placement in delegate pack**
- **Joint presentation of awards**

Bronze: £250

- **Item placed in delegate pack**
- **Credit on awards ceremony programme**
- **Mention on chamber website**

Purpose of the Camden and Islington Business Awards

For ICoC Board members to recognise and celebrate those business owners in Camden and Islington who have successfully grown and maintained their business positioning throughout 2010. It is also an opportunity to increase the exposure of the local businesses within the Camden and Islington Area

Criteria for Awards

Finalists are those that demonstrate excellence, best practice and going the extra mile in their business activity in Islington or Camden. Nominations should be in the form of text, with a maximum of 300 words. Only nominations including evidence/testimonials from at least 1 client of the nominee will be accepted with an additional 2 references to support applications.

In the text, the applicant must clearly indicate what their organisation has done (in the past 12 months August 2010-August 2011) that they believe is over and above what could normally be expected and why they believe they are worthy of winning the awards. This must be reflected through financial growth, brand & marketing impact, sustainability and customer satisfaction.

Nominations welcome from:

- Self-employed business owners
- SMEs
- Business partnerships
- Social enterprises
- Charities & Community Interest Companies

Awards available for sponsorship

1. Community engagement/regeneration awards

Recognising the contribution of a local business to their communities and the regeneration of their local environment through undertaking local procurement activities, employing local people and sustaining the local economy through their activities.

2. Best Creative Business

Open to Graphic design agencies, web design agencies, photographers, brand consultants/agencies and creative agencies who have enhanced their portfolios and their enhanced their clients businesses with their creative efforts.

3. Best Property Services Business

Recognising the impact of the local built environment and those who make it possible to grow.

Open to Estate agents, Structural engineers, architects and Interior designers

CIBAs 2011

4. Mentor/Coach/Training Consultant of the Year

Celebrating the role that personal development has to play in enhancing business success, recognising that without the support of a good mentor or coach some businesses would not get past the 1st hurdle.

5. Environmental Responsibility Award

Recognising the efforts made towards environmental responsibility awareness and the sustainable activities that inspire the rest of the business community to follow suit.

6. Charity/Social Enterprise of the year

Celebrating the hard work of local charities and social enterprise and the enterprising activities that they pursue in maintaining success.

7. Retail/hospitality service provider of the year

Open to restaurants, shops, hotels and venue providers, celebrating exceptional customer service and quality control standards

8. Business Service provider of the year

Open to accountants, solicitors, auditors – these are providers who assist local businesses in excelling in their business processes, allowing them to do well in their overall business practices.

9. Young Entrepreneur of the year

Open to business owners aged 18-30 who have shown exceptional business acumen and achieved consistent business growth since launching their business product or service.

10. Peoples Choice Award

Overall winner of this category is chosen by members of the public. This category will be selected from the overall list of finalists selected by the judges and will give the local community the opportunity to vote for a business that they feel deserves the honour of a CIBA.

ICoC Awards objectives:

- To extend the reach of the Islington Chamber by cooperating and working with complimentary neighbouring and Islington and Camden based organisations such as LBI, Camden Council, the British Library
- To improve its brand recognition across London as an active chamber of commerce.
- To introduce the efforts of the newly created “Camden Business Network”

Purpose of the Event

In addition to the main purpose, the event is intended:

- To raise funds for the ICoC and support 2 nominated charities.
- To provide a focal point for the ICoC's advocacy that cost effective and successful public and privately funded enterprise support is about 'going with the grain' and enabling existing networks of enterprise supporters and champions. This network includes other small business owners, accountants, book keepers, libraries, trainers, business advisers, mentors, coaches, bankers, family members, large company suppliers, business clubs, small business members and enterprise support professionals.
- To publicise the work and achievements of businesses through Camden and Islington.

CIBAs 2011

Judges for Camden and Islington Awards in 2011

Finalist judges for the 2011 will be dependent on the sponsors.