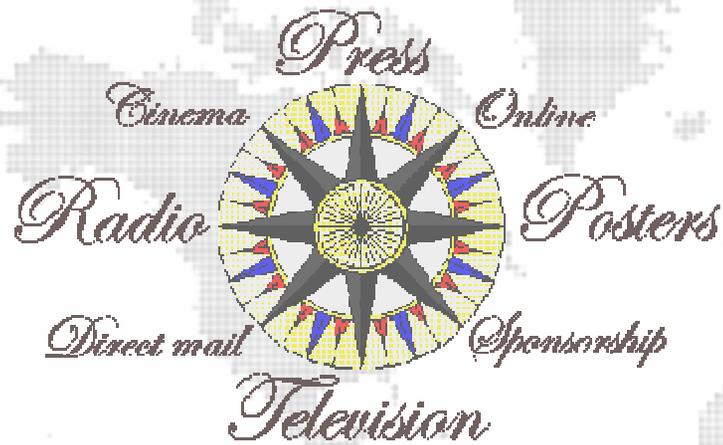


# fox med!a

**International media  
planning and buying  
services**



# Europe

fox med!a



## Fox Media offers objective advice for both pan-European and single/multi-country campaigns

We have vast experience in the planning and buying of media campaigns across Europe.

With well-established media contacts covering every European country, we can ensure our clients receive a highly-efficient and cost-effective service, tailored to their specific requirements.

Our recommendations and plans are based on detailed targeting and cost:value analysis. Our goal is to achieve the media objectives set for each campaign in both our planning and buying.



fox media

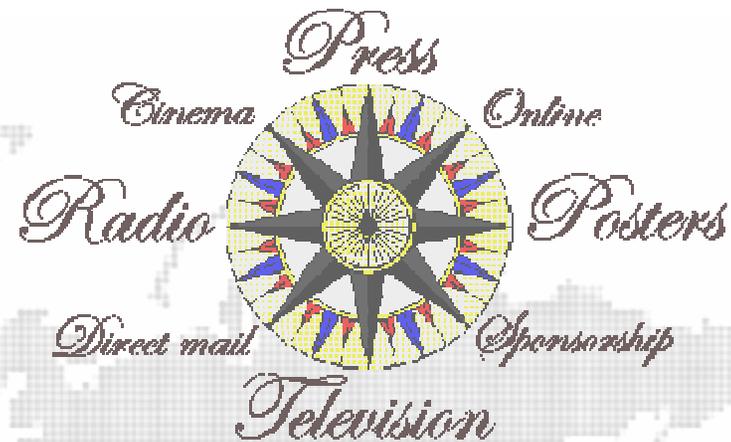
## International media planning

Talk to us about your media requirements and we'll respond quickly with a suggested strategy

Call on us when you need to coordinate media activity in major media across the continents

Use our consultancy services to help in the setting of budgets

Launching a product or service? Use our experience to determine the best media mix to ensure a successful single- or multi-country media campaign



## International media buying

Skilled buying that will maximise the return on your investment in ad. space and airtime

Vast experience in driving down costs and maximising media value in the international marketplace

Buying for response-led campaigns is one of our greatest strengths

# Contact us

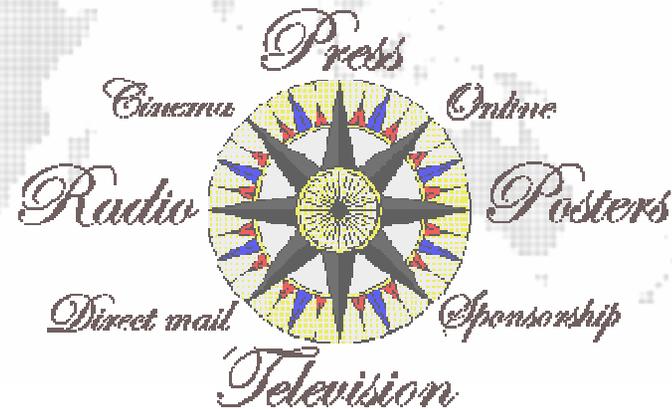
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**fox media**