



22 Pinkworthy
North Furzton
Milton Keynes
MK4 1JR

December 2003

Dear Sir/Madam,

As a club looking to progress to the highest echelon of club cricket, Milton Keynes Park Cricket Club is looking to establish links and partnerships with local business in order to achieve its goal.

By forming mutually productive partnerships, we can harness the huge potential that exists to develop cricketing participation and excellence in our city.

We are the premier cricket club in the Milton Keynes area. Our 1st XI will be competing in the Cherwell League Division 1 this coming season, aiming for promotion to the Home Counties League this year. The club currently have several players who have represented Northamptonshire at first class level and Buckinghamshire in the Minor Counties Championship.

This season we will again be playing our 1st XI home games at Campbell Park in Central Milton Keynes, earning the club much publicity and making the back pages of The Milton Keynes Citizen, MK News and other regional newspapers every week in the season.

As a club we run three Saturday and two Sunday senior teams. We also have a thriving junior section for boys and girls between the ages of 8 and 17, with fully qualified coaches and senior players who aim to develop local talent. We also have links with local schools providing coaching across the North Buckinghamshire area. Our junior section is a source of great pride for the club, with several players having gone on to represent Buckinghamshire in Minor Counties matches at their age range.

Our members and other subscribers are kept informed by our free monthly newsletter and highly acclaimed website, www.mkpcc.com.

As a non professional club we rely on sponsorship for day to day costs including match balls, match officials, ground preparation, junior coaching, and the maintenance of our facilities. Included is a list of the types of sponsorship we would like to secure for the 2004 Season.

We would be grateful for any form of support that you could provide and we have included a list of benefits below that you can expect to receive should you wish to contribute to the future of cricket in Milton Keynes.
























If you require any further information please contact or e-mail me using the details below.

Yours sincerely

Graham Simpson
Treasurer
Tel: 07775 871044
info@mkpcc.com

Milton Keynes Park Cricket Club
WEBSITE www.mkpcc.com

SPONSORING MK PARK CC

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Your business logo on our kit, to be used in all 1 st XI games.				
Replica shirt.				
P.R article submitted to local papers showing your support.				
The option of advertisement at home games, in a form of your choice (to be discussed).				
Your advert in the match day programme all season.				
A hospitality day at a home game at Campbell Park.				
4 free annual dinner tickets.				
An advert (with link if available) on the front page and every match report on our highly acclaimed website www.mkpcc.com				
A team photo with your company.				
An advert in our monthly newsletter distributed to our members.				
Your advert in that games match day programme and on that particular match report on the website.				
Your advert in the match day programme for the game/s you sponsor.				

Platinum Sponsor

£1400 for one year

£2900 for three years

Gold Sponsor

£800 for one year

£1800 for three years

Silver Sponsor

£400 for one year

£1100 for three years

Bronze Sponsor

£50 for one games

£100 for three games

All these options are open to negotiation or change where necessary.