

Bargain Britain: Sponsorship

in association with

Telegraph

Homes and Bargains [£]

As one of the Saturday Telegraph's leading columns and most popular online column, the transition from column to supplement is as obvious to us as it is attractive to readers.

As such, it represents a unique and valuable brand building opportunity for a select sponsor in the financial, property or interiors sector. For optimising brand awareness, Bargain Britain represents an emblematic and powerful vehicle to bring a company to the forefront of consumers' minds.



Sponsorship package includes:

Logo on the front cover.

Strapline on all inside right pages.

1/3 of a page advertisement on the back cover.

1/4 page outside right editorial feature on the inside back cover.

A year's sponsorship of Homes and Bargains.co.uk.

2.6 million readers

£81.2 billion of spending power amongst Britain's most proactive home owners.

Rate card: Available on request.

Contact: Jonathan Peace, 0207 499 0098

jonathan@bayswaterpublishing.co.uk