

Will Jackson Racing sponsorship

This is a unique opportunity for you to get onboard and be part of the future of British yachting. With your help and support, I am hoping to compete in some of the toughest, most extreme races the yachting world has to offer. Your brand will go all around Europe and North America and eventually the world being associated with backing young British talent and the future of the sport in Britain.

Your brand will also benefit from being in a class which is growing in both fleet size and media coverage year on year due to its low cost and spectacular performance. Your involvement with the sport also demonstrates a responsible view on ecological issues like sustainable resources and non eco-damaging sport.

www.willjacksonracing.co.uk

The Team

Will Jackson

- Age 26
- Sailing since the age of 8
- Professional sailor and race boat rigger for 5 years
- Commercially endorsed yachtmaster offshore
- Qualified marine engineer
- Sailed over 30'000 miles

The rest of the crew will be made up of other young British sailors as well as there being opportunities to get yourself and your guests onboard during races.

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The Yacht

A Class 40

- A 40 foot offshore racing yacht
- Capable of being sailed singlehanded handed or by up to 6 crew
- Weight 4.5 tons
- Maximum sail area approx. 300 sq m
- 750 litres of water ballast either side
- Carbon fibre rig
- Composite constructed hull



The Plan

Atlantic Ocean Racing Series 2011

This is an 8 race series starting in the Caribbean and ending in the Mediterranean. It is made up of a number of short races up the east coast of America, a transatlantic race and some shorter offshore races around Europe. High profile races involved include:

- The Caribbean 600
- The Fastnet
- The middle sea race

I would like to compete in this series as well as doing any other events which can be fitted in such as:

- Cowes week
- Other RORC races

As well as making time to do any sponsor related hospitality and corporate events.

What do you get in return?

As a sponsor you will benefit from

- A number of branding options on the yachts hull and sails as well as battle flags, banners and potentially crew kit.
- A number of fully managed corporate sailing days and the opportunity to be onboard on some races.
- Media coverage for both national and international audiences.
- Branding and links to your company website on the team website as well as the facebook page.
- Corporate hospitality options at race starts and other events.

For more information or to discuss sponsorship options
please contact me at:

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Or call on:

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