

Sponsorship opportunities

- England Main Headline Sponsor/partner, naming rights, Front of shirt: £40,000 (invite to EMF MiniEuro's in Hungary)
- England rear of shirt naming: £10,000 (invite to EMF MiniEuro's in Hungary)
- England EMF MiniEuro championship (Hungary 21st -28th Aug 2016- 32 European teams) Event sponsor/partner: £15,000 (invite to EMF MiniEuro's in Hungary)
- Main Event sponsor/Partner for Home Internationals- (England, Scotland and Wales) and International Minifootball tournament that includes The Czech Republic (30th April-1st May 2016) venue Surrey Sports Park in Guildford: £10,000
- Main Event Sponsor/Partner: sponsor for Germany International tournament (4-8th April 2016) teams taking part are Germany, England, Greece and Poland. (invite to Germany for tournament) £5000
- Main Event sponsor/Partner for Poland International match (Aug 2016-tbc) £3000 (invite to Poland for tournament)

ROI

Along with the TV coverage sponsors will receive the following ROI.

- Sell products via an online shop within the UKMA site. This could be sales/orders direct to the brand or through an agent?
- Have a link to the UKMA website, and vice-versa.
- UKMA have sold in the region of £10,000 over the past 12 months on their online retail shop but in reality they don't push the online shop at all and don't look to make money from it.
- It is likely that there have been more sales than this via an Umbro hyperlink, but all of the Umbro sales have gone via their own site and this quantity is unknown as there wasn't a commission deal in place.
- UKMA website has 10,000 hits a month
- UKMA have agreements with a number of their league members that they can get advertisements or other widgets/ links embedded into some of their members' websites and this would take the total in excess of 3 million hits per annum.
- Most league members already put UKMA information on their website, or use their logo,
- There are currently 44 league operators in the UK as UKMA members, which equates to roughly half of all league operators currently running in the UK.
- The online store could be promoted through UKMA members' websites which have a considerable database.
- When the UKMA receive its pending accreditation from Sport England, all small-sided football companies will be affiliated to the UKMA, and so opening up to around 2.5 million players.
- Invite to Hungary as a VIP guest, opportunity to network and introduction to 32 national Minifootball associations, senior personnel at the European Minifootball Federation (EMF) and the World Minifootball Federation (WMF).