

For more details please call 07795172235 or visit www.gosportboroughfc.com



Gosport Borough FC and your company, a great partnership!

We at Gosport Borough FC are proud to offer you and your business the opportunity to become an official partner or sponsor in whatever capacity would suit your requirements.

Over the years we have evolved our commercial packages and have been able to attract new businesses to our commercial ventures, the most rewarding over the past few years has been our relationship with **Biscoes Solicitors**, who have signed for a fourth season with us.

Listed on the following pages are the opportunities to suit all budgets and of course each is negotiable.



Gosport Borough FC has seen an increase in support from local businesses, the community and its fans this is evident with a 21% increase in attendance last season proving football is a stable source of advertisement in tough times.

Games are played between August and April in the following competitions, British Gas Business League Division One South & West, FA Cup, FA Trophy, Hampshire Senior Cup, GX (Southern League) Cup and Russell Coates Cup.

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Stadium Name

Sponsoring our stadium is an exclusive opportunity to get your brand across a vast audience. All visitors to the ground will be aware of your business and you will also benefit from media coverage from local press and other league sources.

Whilst your company is associated with us you would become part of the fabric of the club and the longer our association the more aware Gosport will become of you.



Image used for illustration only.

Benefits

- Strong branding at all home games and events.
- Maximum attendance of over 4000 at stadium.
- Internet advertisement/link included within package on our club website
- Media coverage including but not limited to local newspapers, non-league press, some TV access (FA Cup) and coverage from away game press.

Cost

- Price is by negotiation and options chosen. This prestigious sponsorship comes with additional benefits which are negotiable including Hospitality passes and advertising boards.



Our thanks to existing partners Kawns Safety Services
www.kawns.com

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Pitch side Advertisement

Privett Park hosts over eighty games a season, plus other events, and a pitch side board will be seen by a large number of supporters of our various teams, which will run into thousands during a season. Boards can be produced by the Club to your design or alternatively if you prefer you can provide your own and as an additional benefit the advertiser will be entitled to a season ticket which is entry for two people.



Benefits

- Strong branding at all home games and events.
- Maximum attendance of over 4000 at stadium.
- Internet advertisement/link included within package on our club website
- Media coverage including but not limited to local newspapers, non-league press, some TV access (FA Cup) and coverage from away game press.

Sizing & Production

- Standard size 8' x 3' standard.
- Larger sizes available charged at £45 per foot.
- Can accommodate most styles and designs of your choice.

Cost

- £350 per season plus a one off charge for

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Sponsor a Player

Choose your favourite player and sponsor him for the season. Your name will appear in every home game match day programme and on our club website.

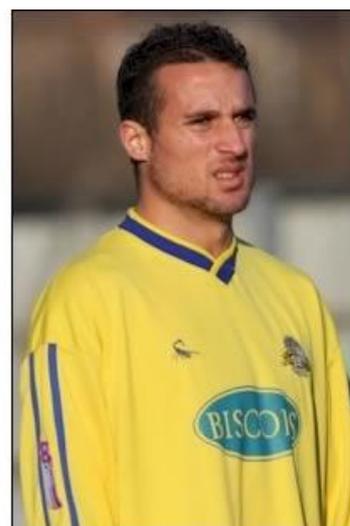
As an additional bonus your name will be added to our end of season draw.

Benefits

- Your brand associated with your favourite player at home games and on our website.
- Internet advertisement/link included within package on our club website

Cost

- Price is by negotiation with a price guide of £100 varies on player stature.



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Match Day Sponsorship

For as little as £100 your company name is printed in the match day programme, announcements will be made over the public address system and you will be allocated four complimentary tickets to the game with hospitality in the Board Room at half time and full time.

Benefits

- Huge local exposure for your brand on all home games.
- Media coverage including but not limited to local newspapers, non-league press, some TV access (FA Cup) and coverage from away game press.
- Internet advertising on club website.

Cost

- Price is by negotiation with a price guide of £100 depending on Match rivals.



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Match Programme Advertisement

At all First Team Home Games your advertisement will appear in the match day programme for the whole season. You will also receive complimentary match day passes, including hospitality on request.

Benefits

- Huge local exposure for your brand on all home games.
- Over 2000 programmes throughout the season.
- Allows you to communicate in full with as much detail as suits your budget.
- Reach a large number of hospitality guests via free distribution in hospitality areas.
- Match day programmes are often retained for souvenirs or collectibles increasing the longevity of your message.



Cost

- Quarter page £80
- Half page £150
- Full page £250
- Full colour page £500

All prices are the cost of a season's advertisement!

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Club kit sponsorship

Our most exclusive opportunities have your company name displayed on the front of our home and away kit.

We are also proud to offer the opportunity to add your company name to the back of our shirts and shorts for a smaller price.

Benefits

- Offers the widest possible exposure for your brand home and away.
- Media coverage including but not limited to local newspapers, non-league press, some TV access (FA Cup) and coverage from away game press.
- Internet advertising on club website.

Cost

- 2009/2010 has already been agreed but a guide price between £9000 - £14000 per season, this is negotiable. This prestigious sponsorship comes with additional benefits which are negotiable including Hospitality passes and advertising boards.
- Back of shirt and short price is by negotiation with a price guide of £1500 - £3000 per



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Other sponsor opportunities

Bag sponsors

- Good exposure for your brand on all home and away games.
- Internet advertising on club website.

Price is by negotiation with a price guide of £750 - £1250 subject to bag style.

Training kit sponsor

- Good exposure for your brand locally.
- Internet advertising on club website.

Price is by negotiation with a price guide of £1000 - £1200.

Pre match warm up kit

- Huge local exposure for your brand on all home games.
- Media coverage including but not limited to local newspapers, non-league press, some TV access (FA Cup) and coverage from away game press.
- Internet advertising on club website.

Price is by negotiation with a price guide of £500 - £700.

Club house

Another popular area of sponsorship which offers prominent advertising is the Club House. Pricing for this is by negotiation (current price guide £1500 to £4,000 per annum). The sponsor receives publicity inside and outside the Club House making it very clear they are the sponsors. The club house is used by various organisations throughout the week including several dart teams (both ladies and gents) plus other organised functions in addition to the extensive use by our own club. You will also receive season tickets with hospitality and an advertisement in the programme for the season.

Hospitality package

Why not make an afternoon of it Gosport Borough FC offer a selection of hospitality packages for all our home games at Privett Park.

Whether its family and friends or your corporate guests we would be proud to host you and your guests.

Benefits

- Match day tickets
- Seats in or Main stand
- 3 course lunch
- Complimentary programme
- Half time refreshments
- Full time hospitality in the club boardroom

Cost

- Price on application

Team bus

- Good local exposure for your brand on all away games.
- Internet advertising on club website.
- Price is by negotiation with a price guide of £8000 but part sponsors very welcome.

We appreciate all our sponsors and we have various levels of partners from Principal partners such as Biscoes to senior partners including Stansbury Press, Matchtech and Currencies Direct to Junior partners such as Fareport and Eden.

We can negotiate all budgets and are happy to work with you to help get the best of your partnership with us.

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Thank you to all our existing partnerships



For more information please contact either:

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Or

Chairman – John Stimpson

Tel: 01730 301989 or 07765 848 250