

B. A.Varney
Legal Costs Consultant
(In association with Capital Legal Services
and Hickmans Legal Costing Services Ltd)
10, Sherwood Close, Kennington, Ashford Kent, TN24 9PT
Tel: 01233 650717 Mobile: 07770 661669 DX 30201 Ashford (Kent)
E-mail: bavarney1@yahoo.co.uk (we do not use fax)
Principal Brian Varney ACILEx

To whom it may concern

26th July 2016

Dear Sirs,

Rick Shortle

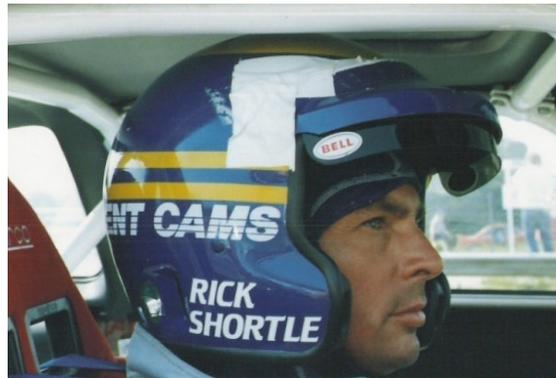
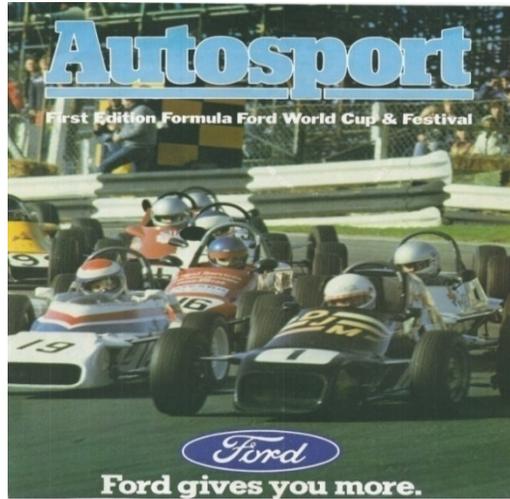
I have known Rick for many years both as a personal friend and sponsor in his motor racing activities. He has boundless enthusiasm, is very interactive with sponsors, takes challenges head on and strives to succeed in all that he does.

If you have read his autobiography, which is highly recommended, you will see that he has recovered from adversity, in both his personal and racing life, several times. He sustained major injuries in a road traffic accident and in speedway, got up, dusted himself down and started all over again, quickly returning to winning form.

I would not hesitate to recommend anybody supporting him in his latest racing endeavours for which they will be rewarded many times over by the friendship and enjoyment they will receive in return,

Yours sincerely

JOIN RICK SHORTLE & JAMUN RACING AT BRANDS HATCH IN 2017



• SUPERB ACTION GUARANTEED



Content



- Who is Rick Shortle?
- What does he want?
- What can he offer?
- How can you become involved?
- We are teaming up to raise funds with Noel Wilson Motorsport for Multiple Sclerosis
- Read Noels story on pages 22 and 23

Who is Rick Shortle?

- Rick lives with his wife, Anne, and is proud father to two daughters: Tina and Julia and 4 Grandchildren
- He currently resides in Woodford, Northants
- Rick's professional life has encompassed three main areas, notably as a highly skilled plasterer; a racing coach/instructor; a successful kart circuit owner
- The constant theme of Rick's life has been his love of motorsport and through this, as well as success on the track, he has become something of a 'character' within the sport and in the corporate hospitality and vehicle launch circles in which he often finds himself.

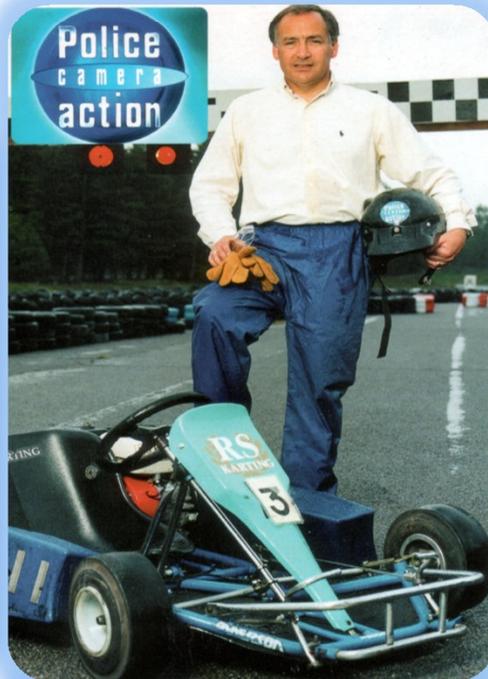
Who is Rick Shortle?

- Entertaining, gregarious, full of humour and highly approachable – Rick's resilience has been tested on many occasions and never once found to be lacking!
- As befits many a racing driver, Rick is also quite short – so you can take him anywhere – although he does stand out in any crowd as having terrific energy, wisdom and charisma





Rick Shortle & Jamun
Racing
A Team and driver that will
guarantee sponsors a first
class service.

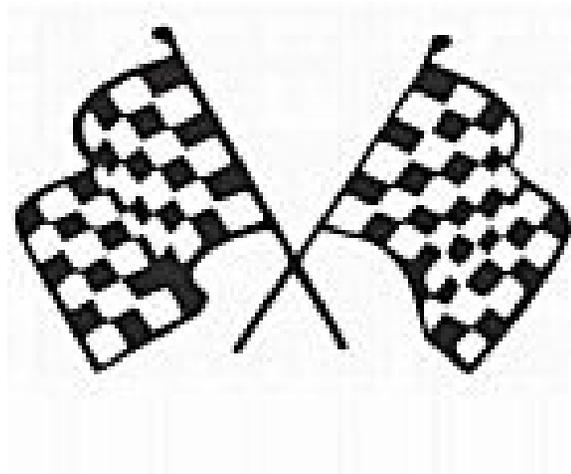


What's Rick Done Racewise?

- Loads!
- From '82 to date, Rick has had success in a number of formulae, most notably Formula Ford 1600 and 2000, Sports 2000 and Honda CRX
- He has had numerous wins and has been asked to drive as 'guest driver' for a wide variety of teams and classes

Continued

- Former works driver for Getem GD Racing
- Former works driver for Reynard Racing cars
- Overall winner Champion of Brands series
- 61 pole positions
- 58 race wins - 64 2nd places - 36 3rd places
- 4 lap records



Race History

- **Formula Ford 1600.**
- 1982, 3rd overall in the Dunlop Autosport Star of Tomorrow Championship
- 1983, 2nd overall in the Champion of Brands Series
- 1984, Winner overall in the Champion of Brands Series
- 1985, Works driver for Reynard Racing
- Race History: Formula Ford 2000.
- 1986, 3rd overall in the BBC Grandstand series
- 1986, 4th overall in the National series

- **Race History: Sports 2000.**
- 1987, 3rd overall in the National Sports 2000 Cup
- 1989, 2nd overall in the National Sports 2000 cup

- **Race History: Honda CRX Cup.**
- 1990, 10th overall in the Honda CRX Cup
- 1991, 4th overall in the Honda CRX Cup
- 1992, Third overall in the Honda CRX Cup
- 1992 to 2013, Guest driver for several teams:



What is Ricks 2017 Plan?

- To compete in the Pre 1990 ff1600 class of the Champion of Brands, the Formula Ford Festival, and the Walter Hayes Trophy at Silverstone

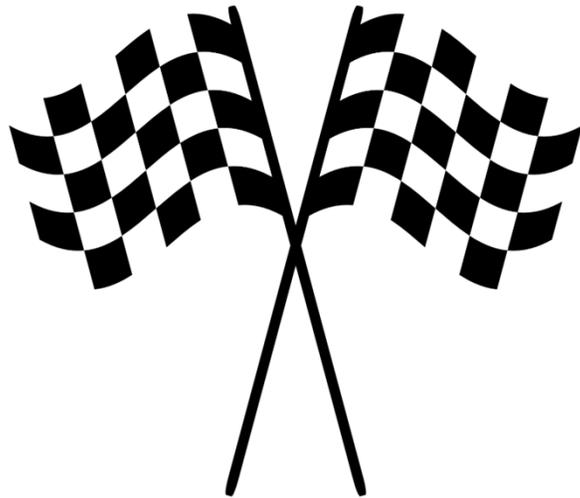


What does Rick Want?

- Rick is 'old school' and believes in going racing properly.
- He wants.
- To succeed in these highly competitive events, both car and driver need to be fully prepared
- To be prepared, both car and driver need to develop
- And in order to develop, both car and driver need to go testing
- To help raise funding for **M/S** with Noel Wilson Motorsport. See page 20 and 21.

Join the Team.

- Rick would like your participation in helping him and the team ***Jamun Racing Services***, test, develop and prepare both him and the car....for even more successes!
- But...What do you get out of this?



What can we offer?

- Entertainment!
- All sponsors will have (at the very least):
 - Their logo or similar on the car
 - Their logo or similar on race overalls
 - Their logo or similar on race helmet
- Personal appearances by Rick at sponsors' events; after dinner speeches etc. As much or as little involvement with sponsors as they wish.

Information package

A monthly newsletter , regular photographs and media exposure

Corporate –

Invite your customers, clients and employees to organised hospitality days; Brands Hatch is the best viewing race circuit in the UK

Promotion –

The car and driver can be made available for display and promotion at your place of work or on a show stand etc. subject to availability and the calendar of racing and testing schedules

My background with Jamun Racing Services.

Having raced with Jamun Racing in the past, and indeed raced against them in the past, means we go back a long way.

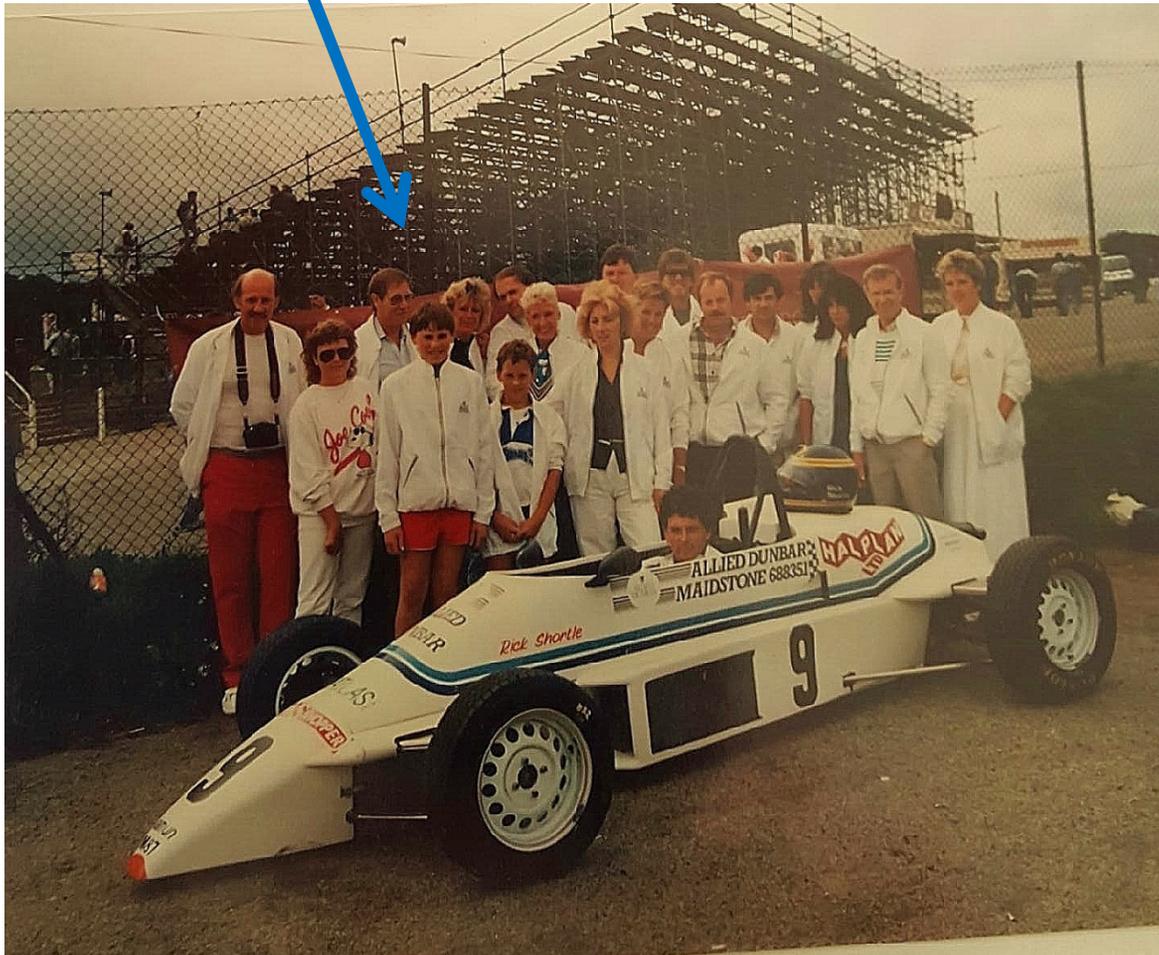
Therefore, it was a very easy decision to make, I am delighted they have agreed to run me in 2017.

Jamun Racing are highly regarded with a pedigree second to none, when it comes to race preparation.

Entertaining
sponsors Allied
Dunbar

Jamun Racing

Rick
Shortle
with
Jamun
Racing
(1992)



Cost

Programme to compete in:

The Champion of Brands series in 2017 will contest 7 rounds at 5 events.

The 2017 Formula Ford Festival at Brands Hatch.

The Walter Hayes Trophy Meeting at Silverstone.

Cost includes a days testing prior to each Race.

£20,370.00

Television and Media coverage

- All the dates can be found on the events section of the James Beckett Motorsport Facebook page.
- The Champion of Brands series in 2017 will contest 7 rounds at 5 events
- Champion of Brands has grown in popularity, within the MSVR stable of races.
- This year there are feature races for 'The Bert Ray Memorial Trophy' and 'The Jo Siffert Trophy' with all races taking place this season on the Indy Circuit.
- The series officially launched at the MSVR Media Day around the 18th February.
- The series gains good publicity through the James Beckett Motorsport Facebook page, motoring publications, websites and social media.
- The series has two of the meetings televised, as well as the Formula Ford Festival and the Walter Hayes Trophy meeting at Silverstone.
- A You tube channel for the COB, and the official MSVR sites carry dedicated pages/videos for the COB and Sister series.

Rick, front row Brands Hatch..... Number 130.



Sponsorship is tax deductible

- To allow us to be front runners we need to test as much as possible, ideally prior to every race.
- Sponsor(s) are a major part of the Team, without your involvement it would not be possible,
- If you are interested, please contact me or Brian Varney on the following.
- Rick:
 - Tel: 01832 731357
 - Mob 07854 366045
- Brian:
 - Tel 01233 650717
 - Mob 07770 661669
 - Email rick.shortle@btinternet.com

Ricks Promise.

- Rick loves to be personally involved with his sponsors whether they like it or not!! (and they usually do!) and he looks for a high level of interaction from them.
- He will be a major player in any corporate hospitality events and his addiction to communicating at all levels will endear him to all of the sponsors' guests. Or totally exhaust them!
- Whichever, you can always be confident that Rick will brighten even the dullest environment through his natural wit, wisdom and repartee. And some of the stories he can tell....! Well, he'll keep your guests amused and entertained for ages.
- Aply assisted by his long term friends, and Sponsor, Brian Varney, along with Ken Hall, whose knowledge of all types of Motorsport is significant, a good time is guaranteed for all.

Noel Wilson Fund raising for **M/S** at Brands Hatch 2016
And we are proud to be supporting him in 2017



MY NAME IS NOEL WILSON

- I'm an ex Motor Sport Instructor who worked in the Corporate Industry for 20 years. In 2013 I was diagnosed with Multiple Sclerosis. I now want to put something back whilst I still can.
- Has anyone ever set an official lap time for any of the UK circuits on a mobility scooter?.....I don't think so.
- I would like to raise a minimum of 20k for the MS Society
- THE CHALLENGE – I would like to set an official lap time for an 8mph mobility scooter for every circuit/venue in the UK (for a start) for my new charity venture.
- **Motor Sport for MS.**
- Not on just the race circuits though, but the Rally x Circuits, Drag strips, Hill Climbs, Sprint Circuits and Stock Car Short Ovals, in fact anything we can think of which caters for wheels. I don't want to do it on anything spiced up, just my normal run of the mill eight mph scooter. In racing terms Group N (Group Noel).
- What I would like to do, to make it special, is to get permission to set an official time with a transponder fitted at of the venues made available to us. Hopefully we can make this a real one off for my charity.
- Stand 21 have very kindly supplied race overalls embroidered with the Motor Sport for "MS" logo, a helmet, race boots. Race gloves and a HANS unit.
- My "race" Scooter has been wrapped in the KCMG LMP2 Le Mans 2015 winning car colours.
- We have already had a very positive response from many of the circuit owners/promoters.
- We have been officially recognised by the MS society and they are helping us by supplying collecting buckets, tabards, and the use of their charity number to enable us to collect from the public whilst at race meetings setting our lap times.