



CONSERVATION FILM FESTIVAL

Sponsorship Opportunities

Why Sponsor the Wildeye Conservation Film Festival?

Sponsors allow us to achieve our mission of improving wildlife conservation and environmental protection through the education of the public and those with political power. Film-making whether it be for cinema, television or the web is a powerful tool for education and can inspire change. The Wildeye Conservation Film Festival aims to seek ways to utilise this inspirational tool for maximum power in effectively educating and motivating audiences.

Sponsorship can take many forms:

- A tiered level of £1000, £2500 or £5000 or any level that you are comfortable with.
- The evening party, pre-party drinks and the Awards party can also be sponsored.
- Festival items can also be sponsored (festival bags, brochures, leaflets, notepads, pens, memory sticks, t-shirts).
- Merchandise that can be sold/auctioned/given to award winners.

Benefits of Sponsorship

- Promote your business or organisation through our media networks and by including your company logo on our web site, in print and other media
- Associate your business with a good cause: promoting global conservation and educating people about the dangers and problems facing the planet
- Help improve your Corporate Social Responsibility (CSR) by supporting a local initiative with a global reach.

Levels of Sponsorship:

| Principal Sponsor £5,000 | Major Sponsor £2,500 | Sponsor £1,000 |
|--|---|---|
| <ul style="list-style-type: none">• Priority logo and link on website• Priority logo in printed brochure plus full page ad• Logo on venue banners• Logo on promotional festival videos• Two delegate passes to all events, screenings and parties• Your brochures/giveaways in all delegate bags• Option of a display table in the main venue building | <ul style="list-style-type: none">• Logo and link on website• Logo in printed brochure plus half page ad• Logo on venue banners• One delegate pass to all events, screenings and parties• Your brochures/giveaways in all delegate bags | <ul style="list-style-type: none">• Logo and link on website• Logo in printed brochure• One delegate pass to all events, screenings and parties |

Thank You

Festival Directors: Piers Warren and Jason Peters

To apply to be a sponsor, or for further information about our other sponsorship opportunities, please contact us at: **Wildeye Conservation Film Festival**, 8 Gurney Lane, Norwich, Norfolk NR4 7SB

Phone: +44 (0)1444 390 790 Email: info@wildeyefestival.org

Please make cheques payable to **Conservation Media Ltd.**

www.wildeyefestival.org